

Fastener Distributor Index – Report #165 September 2025

Written by R.W. Baird analyst David J. Manthey, CFA with Quinn Fredrickson, CFA 10/7/25



Key Takeaway:

The seasonally adjusted Fastener Distributor Index (FDI) saw solid m/m improvement to 55.8 (August 51.3). Stronger sales and customer inventories drove the improvement. The Forward-Looking Indicator (FLI), however, dipped for the second consecutive month and dropped below 50 (48.9) amid weaker employment, higher inventory levels, and a softer six-month outlook. Respondent commentary pointed to resilient September trends despite continued uncertainty from tariffs, though largely a cautious/uncertain outlook given tariff and consumer sentiment headwinds.

Fastener Distribution Trends: September 2025

FASTENER DISTRIBUTION AT A GLANCE											
September 2025											
	----- Index Values -----									Direction	Rate of Change
	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb			
ISM PMI (Manufacturing)	49.1	48.7	48.0	49.0	48.5	48.7	49.0	50.3	Declining	Slower	
FDI	55.8	51.3	53.1	52.0	50.4	46.9	52.6	51.6	Growing	Faster	
FLI	48.9	54.3	57.3	47.4	50.2	47.0	47.0	47.3	Declining	Faster	
(Other Metrics)											
Sales	70.4	53.0	64.5	60.5	49.2	40.9	55.4	53.0	Growing	Faster	
Employment	51.6	54.5	55.9	46.9	51.5	47.0	50.0	50.0	Growing	Slower	
Supplier Deliveries	53.2	54.5	54.4	51.6	63.6	56.1	54.2	60.0	Growing	Slower	
Respondent Inventories	64.5	59.1	57.4	62.5	60.6	66.7	63.9	66.0	Growing	Faster	
Customer Inventories	45.2	40.9	38.2	51.6	42.4	45.5	51.4	44.0	Declining	Slower	
Pricing, month-to-month	72.6	80.3	80.9	78.1	80.3	81.8	80.6	74.0	Growing	Slower	
Pricing, year-to-year	93.5	95.5	92.6	92.2	92.4	89.4	83.3	72.0	Growing	Slower	
				Higher		Same		Lower			
6-Month Outlook - September				29%		32%		39%			
FDI and Pricing are diffusion indexes. At 50, the performance of the category listed met expectations. A reading above 50 suggests the category outperformed expectations, while a reading below 50 suggests the category underperformed expectations.											

Source: Baird, FCH Sourcing Network, Institute for Supply Management

About the Fastener Distributor Index (FDI). The FDI is a monthly survey of North American fastener distributors, conducted with the **FCH Sourcing Network** and **Baird**. It offers insights into current fastener industry trends/outlooks. Similarly, the Forward-Looking Indicator (FLI) is based on a weighted average of four forward-looking inputs. This indicator is designed to provide directional perspective on future expectations for fastener market conditions. As diffusion indexes, values above 50.0 signal strength, while readings below 50.0 signal weakness. Over time, results should be directly relevant to **Fastenal (FAST)** and broadly relevant to other industrial distributors such as **W.W. Grainger (GWW)** and **MSC Industrial (MSM)**. Contact: Eric@fastenersclearinghouse.com

Key Points:

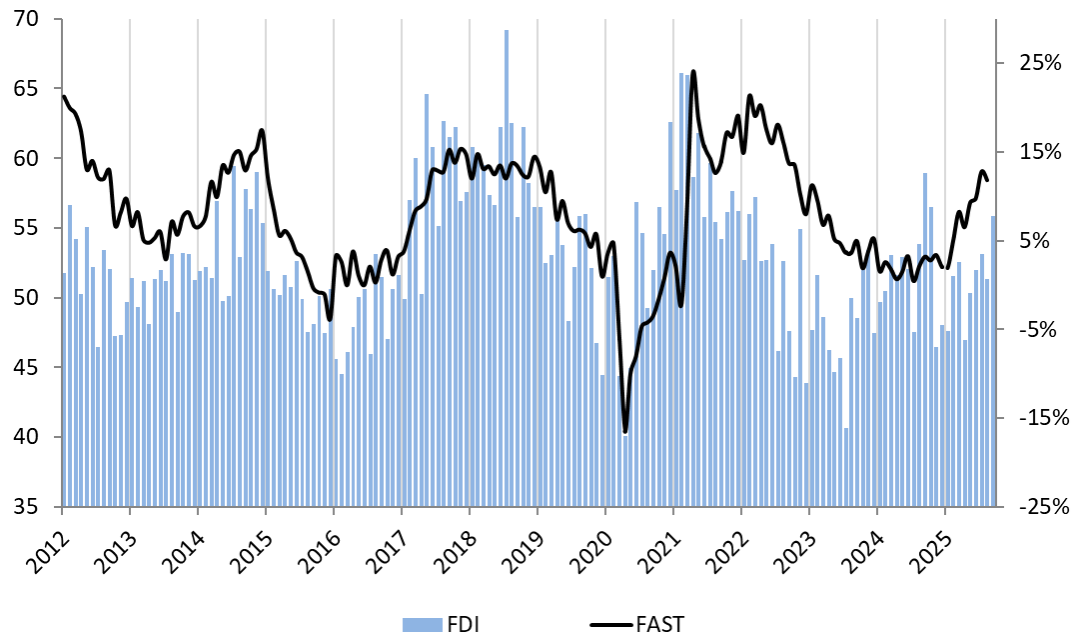
FDI moves into the mid-50s. This month, the index saw nice m/m improvement to 55.8 from last month's 51.3. The 55.8 is the strongest FDI reading since pre-Liberation Day (October 2024). Seasonally-adjusted sales trends were strong, with the index at a robust 70.4 compared to just 53.0 last month. While the seasonal adjustment factor played a large role this month, the underlying (non-seasonally adjusted) sales index was also strong at 58.1. 48% of respondents said sales were above seasonal norms, which is above average levels over the past year (38%). Of course, higher pricing plays a role in the sales performance, as pricing increased m/m for 52% of participants and 90% y/y. The percentage of respondents seeing higher pricing m/m continued to somewhat moderate, however, to 52% (61% in August, 65% in July, and 66% in June) – perhaps signaling some early stabilization in pricing as tariffs have been passed along. Employment levels continued to be a slight m/m drag on the index for the second consecutive month, as the share of participants saying employment was “lower than seasonal norms” increased to 16% from 6% last month, though the overwhelming majority (65%) say employment levels are in line. Supplier lead times were relatively unchanged m/m and had minimal impact on the index this month.

FLI continues to decline, however. The Forward-Looking Indicator (FLI) declined to 48.9 in September from 54.3 in August. This marked the first sub-50 reading since June. The m/m moderation reflected lower employment, higher respondent and customer inventory levels, and a more pessimistic six-month outlook. Regarding the outlook specifically, just 29% now forecast better trends six months from now compared to today, which is down from 39% in August and the 43% average throughout 2024. Conversely, 39% forecast lower activity levels six months from now, which was an increase from 27% in August. The remaining 32% anticipate stable momentum (vs. 33% last month). The ISM PMI, meanwhile, continues to suggest near-term contraction in the industrial economy, with September coming in at 49.1, although the PMI similarly saw m/m improvement (consistent with the FDI).

September feedback mostly positive but outlook uncertain. Commentary on September largely suggested that it was a surprisingly solid month: *“September was a good month for incoming orders and Q3 was another record high in shipments. [I] don't know how long the tailwinds will last, but we're ready to ride them.”* Similarly, another participant said, *“Despite all of the political headwinds, our business continues to grow, and we expect the end of the year and beginning of next year to be positive for our business.”* Others saw September as merely an “average month”: *“September was just an average month, nothing horrible and nothing stellar. I will take that small profit as a win.”* For participants with exposure to data centers, this booming market continues to power growth despite broader uncertainty: *“Tariffs continue to present challenges since there is still a certain amount of mystery surrounding them and where the final numbers will land. Our data center business is at an all-time high and we expect this to continue into the future.”* On the subject of tariffs, some participants see an impending significant headwind to sales/activity coming as pre-tariff inventories evaporate: *“The tariffs are slowly coming home to roost and it's impacting customers. Many are reducing SKUs to reduce fastener consumption. New construction starts are going to fall, so say our local builders who say they're going to finish up and start laying off crews. Prices are really going up because pre-tariff inventories are vanishing.”* Similarly, *“with all the uncertainty still remaining with trade policy, [it] feels like customers will remain cautious with purchases, and consumer sentiment [indicators] are trending down which will lead to lower demand.”*

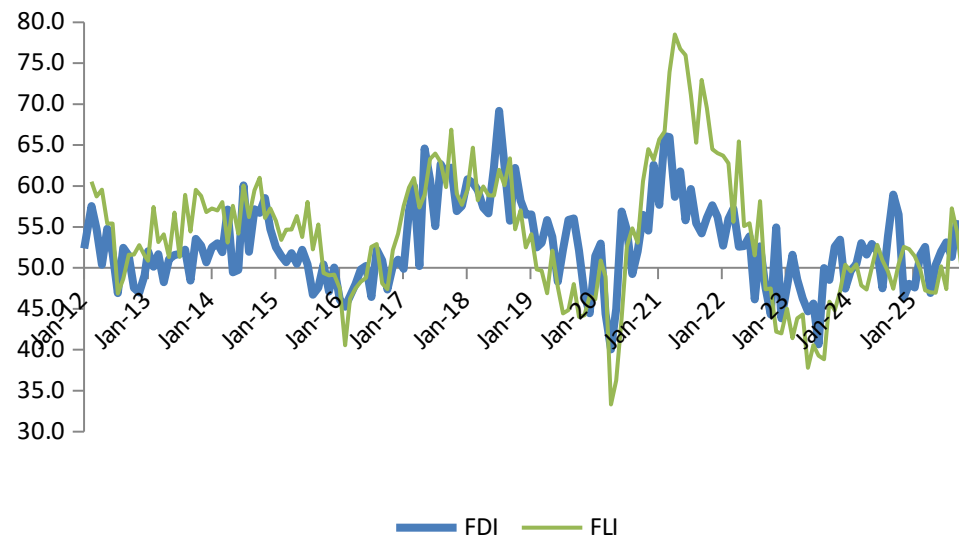
Fastenal reported August daily sales +11.8% y/y, below our more aggressive +15.6% estimate but also slightly below what normal seasonality would have implied coming off a very strong July. Consistent with the m/m moderation in the FDI, fastener sales decelerated to 13.3% growth (from +14.6% in July). Elsewhere, safety sales were +10.2% and other non-fasteners grew +11.5% y/y. For September, we are modeling a further moderation to +9.7% y/y daily sales growth, which reflects mostly normal seasonality and further pricing lift from tariffs. September will be reported with 3Q25 earnings October 13th.

Fastener Distributor Index (FDI); Seasonally Adjusted



**FAST March 2020 – December 2021 Monthly Sales Presented as ex. Safety Products*
Source: Baird, FCH Sourcing Network, Company reports

1-Month Lagged FDI vs. FLI (Both Seasonally Adjusted)



Source: Baird, FCH Sourcing Network

Risk Synopsis

Fastenal: Risks include economic sensitivity, pricing power, relatively high valuation, secular gross margin pressures, success of vending and on-site initiatives, and ability to sustain historical growth.

Grainger: Risks include ability to maintain margins, internet-only industrial supply sources, ability to sustain secular growth, cyclicality, and international operations.

MSC Industrial: Risks include cyclicality, maintaining and managing growth, success of Mission Critical initiative, and poor investor sentiment.

Industrial Distribution: Risks include economic sensitivity, pricing power, online pressure/competitive threats, global sourcing, and exposure to durable goods manufacturing.

Appendix – Important Disclosures and Analyst Certification

Covered Companies Mentioned

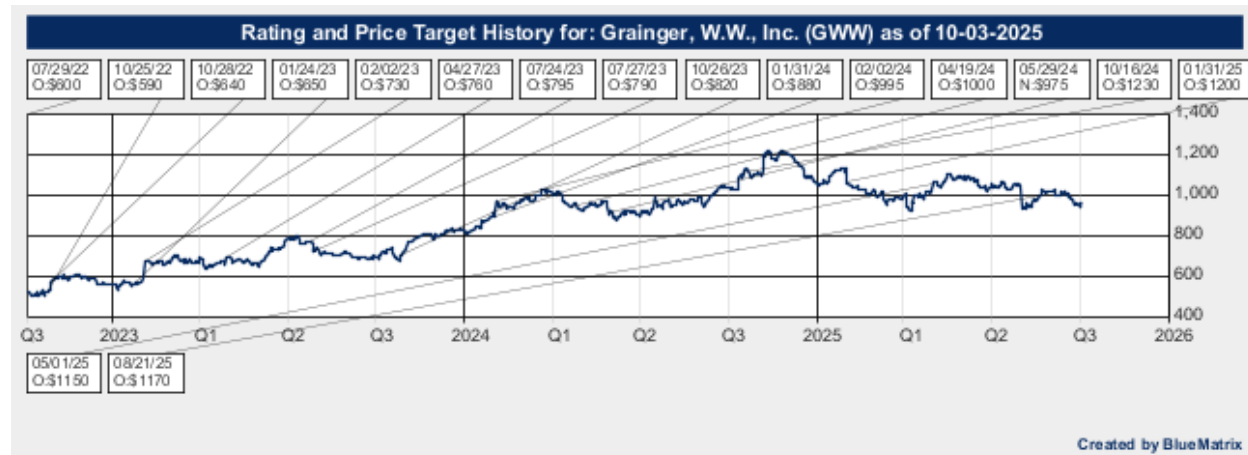
All stock prices below are as of 10/6/2025.

Fastenal Company (FAST-\$47.90-Outperform)

W.W. Grainger Inc. (GWW-\$956.59-Outperform)

MSC Industrial Direct Co. Inc (MSM-\$91.99-Neutral)

(See recent research reports for more information)





1 - Robert W. Baird & Co. Incorporated makes a market in the securities of FAST, GWW, and MSM.

8 - Robert W. Baird & Co. Incorporated and/or its affiliates beneficially own 1% or more of any class of common equity securities of Fastenal Company.

Robert W. Baird & Co. Incorporated ("Baird") and/or its affiliates expect to receive or intend to seek investment-banking related compensation from the company or companies mentioned in this report within the next three months.

A complete listing of all companies covered by Baird U.S. Equity Research and applicable research disclosures can be accessed at <http://www.rwbaird.com/research-insights/research/coverage/third-party-research-disclosures.aspx>. You can also call 800-792-2473 or write: Robert W. Baird & Co., Equity Research, 777 E. Wisconsin Avenue, Milwaukee, WI 53202.

Baird may not be licensed to execute transactions in all foreign listed securities directly. Transactions in foreign listed securities may be prohibited for residents of the United States. Baird may act as principal for its own account or as agent for another person in connection with securities transactions effected through Baird. Please contact a Baird representative for more information.

Investment Ratings: **Outperform (O)** - Expected to outperform on a total return, risk-adjusted basis the broader U.S. equity market over the next 12 months. **Neutral (N)** - Expected to perform in line with the broader U.S. equity market over the next 12 months. **Underperform (U)** - Expected to underperform on a total return, risk-adjusted basis the broader U.S. equity market over the next 12 months.

Risk Ratings: **L - Lower Risk** - Higher-quality companies for investors seeking capital appreciation or income with an emphasis on safety. Company characteristics may include: stable earnings, conservative balance sheets, and an established history of revenue and earnings. **A - Average Risk** - Growth situations for investors seeking capital appreciation with an emphasis on safety. Company characteristics may include: moderate volatility, modest balance-sheet leverage, and stable patterns of revenue and earnings. **H - Higher Risk** - Higher-growth situations appropriate for investors seeking capital appreciation with the acceptance of risk. Company characteristics may include: higher balance-sheet leverage, dynamic business environments, and higher levels of earnings and price volatility. **S - Speculative Risk** - High growth situations appropriate only for investors willing to accept a high degree of volatility and risk. Company characteristics may include: unpredictable earnings, small capitalization, aggressive growth strategies, rapidly changing market dynamics, high leverage, extreme price volatility and unknown competitive challenges.

Valuation, Ratings and Risks. The recommendation and price target contained within this report are based on a time horizon of 12 months but there is no guarantee the objective will be achieved within the specified time horizon. Price targets are determined by a subjective review of fundamental and/or quantitative factors of the issuer, its industry, and the security type. A variety of methods may be used to determine the value of a security including, but not limited to, discounted cash flow, earnings multiples, peer group comparisons, and sum of the parts. Overall market risk, interest rate risk, and general economic risks impact all securities. Specific information regarding the price target and recommendation is provided in the text of our most recent research report.

Distribution of Investment Ratings. As of September 30, 2025, Baird U.S. Equity Research covered 718 companies, with 62% rated Outperform/Buy, 37% rated Neutral/Hold and 1% rated Underperform/Sell. Within these rating categories, 6% of Outperform/Buy-rated, and 7% of Neutral/Hold-rated companies have compensated Baird for investment banking services in the past 12 months and/or Baird managed or co-managed a public offering of securities for these companies in the past 12 months.

Analyst Compensation. Research analyst compensation is based on: (1) the correlation between the research analyst's recommendations and stock price performance; (2) ratings and direct feedback from our investing clients, our institutional and retail sales force (as applicable) and from independent rating services; (3) the research analyst's productivity, including the quality of such analyst's research and such analyst's contribution to the growth and development of our overall research effort; (4) compliance with all of Baird's internal policies and procedures; and (5) other considerations, such as Baird's assessment of the prevailing market rates for talent in the sector the research analyst covers, but excluding the analyst's contributions to Baird's investment banking services activities. This compensation criteria and actual compensation is reviewed and approved on an annual basis by Baird's Research Oversight Committee. Analyst compensation is derived from all revenue sources of the firm, including revenues from investment banking. Baird does not compensate research analysts based on specific investment banking transactions.

Analyst Certification

The research analyst primarily responsible for the preparation of this research report certifies that the views expressed in this research report and/or financial model accurately reflect such research analyst's personal views about the subject securities or issuers and that no part of his or her compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in the research report.

Disclaimers

Baird prohibits analysts from owning stock in companies they cover.

This is not a complete analysis of every material fact regarding any company, industry or security. The information, opinions, estimates, and forecasts contained herein are as of the date hereof and are subject to change without prior notification. The information has been obtained from sources we consider to be reliable, but we cannot guarantee its accuracy.

ADDITIONAL INFORMATION ON COMPANIES MENTIONED HEREIN IS AVAILABLE UPON REQUEST

The Dow Jones Industrial Average, S&P 500, S&P 400 and Russell 2000 are unmanaged common stock indices used to measure and report performance of various sectors of the stock market; direct investment in indices is not available. Baird is exempt from the requirement to hold an Australian financial services license. Baird is regulated by the United States Securities and Exchange Commission, FINRA, and various other self-regulatory organizations and those laws and regulations may differ from Australian laws. This report has been prepared in accordance with the laws and regulations governing United States broker-dealers and not Australian laws.

Other Disclosures

The information and rating included in this report represent the research analyst's views based on a time horizon of 12 months, as described above, unless otherwise stated. In some of our research reports, the subject company may be designated as a "Fresh Pick", representing that, until the expiration date specified in the report or until the analyst removes such designation, certain news, events or catalysts could have a near or medium term impact on the market price of the security discussed in that report, which may be directionally opposite (i.e., bullish/bearish) to the analyst's published, 12-month rating and/or price target contained in the report. The Fresh Pick designation is not a rating and has no impact on the analyst's fundamental rating or price target as defined herein. Baird seeks to keep all our research current, but numerous factors such as rapid changes in market conditions, current events or regulations can impact our analyst's ability to do so. Most of our reports are published at irregular intervals, at the sole discretion of the research analyst. The research analyst(s) named in this report may, at times and at the request of clients or their Baird representatives, provide particular investment perspectives or trading strategies based primarily on the analyst's understanding of the individual client's objectives. These perspectives or trading strategies generally are responsive to client inquiries and based on criteria the research analyst considers relevant to the client. As such, these perspectives and strategies may differ from the research analyst's views contained in this report.

Baird and/or its affiliates may provide to certain clients additional or research supplemental products or services, such as outlooks, commentaries and other detailed analyses, which focus on covered stocks, companies, industries or sectors. Not all clients who receive our standard company-specific research reports are eligible to receive these additional or supplemental products or services. Baird determines in its sole discretion the clients who will receive additional or supplemental products or services, in light of various factors including the size and scope of the client relationships. These additional or supplemental products or services may feature different analytical or research techniques and information than are contained in Baird's standard research reports. Any ratings and recommendations contained in such additional or research supplemental products are consistent with the research analyst's ratings and recommendations contained in more broadly disseminated standard research reports. Baird disseminates its research reports to all clients simultaneously by posting such reports to Baird's password-protected client portal, <https://bol.rwbaird.com/Login> ("BairdOnline"). All clients may access BairdOnline and at any time. All clients are advised to check BairdOnline for Baird's most recent research reports. After research reports are posted to BairdOnline, such reports may be emailed to clients, based on, among other things, client interest, coverage, stock ownership and indicated email preferences, and electronically distributed to certain third-party research aggregators, who may make such reports available to entitled clients on password-protected, third-party websites. Not all research reports posted to BairdOnline will be emailed to clients or electronically distributed to such research aggregators. To request access to Baird Online, please visit <https://bol.rwbaird.com/Login/RequestInstLogin> or contact your Baird representative.

Dividend Yield. As used in this report, the term "dividend yield" refers, on a percentage basis, to the historical distributions made by the issuer relative to its current market price. Such distributions are not guaranteed, may be modified at the issuer's discretion, may exceed operating cash flow, subsidized by borrowed funds or include a return of investment principal.

United Kingdom ("UK") disclosure requirements for the purpose of distributing this research into the UK and other countries for which Robert W. Baird Limited holds a MiFID passport.

The contents of this report may contain an "investment recommendation", as defined by the Market Abuse Regulation EU No 596/2014 ("MAR"). This report does not contain a "personal recommendation" or "investment advice", as defined by the Market in Financial Instruments Directive 2014/65/EU ("MiFID"). Please therefore be aware of the important disclosures outlined below. Unless otherwise stated, this report was completed and first disseminated at the date and time provided on the timestamp of the report. If you would like further information on dissemination times, please contact us. The views contained in this report: (i) do not necessarily correspond to, and may differ from, the views of Robert W. Baird Limited or any other entity within the Baird Group, in particular Robert W. Baird & Co. Incorporated; and (ii) may differ from the views of another individual of Robert W. Baird Limited.

This material is distributed in the UK and the European Economic Area ("EEA") by Robert W. Baird Limited, which has an office at Finsbury Circus House, 15 Finsbury Circus, London EC2M 7EB and is authorized and regulated by the Financial Conduct Authority ("FCA") in the UK.

For the purposes of the FCA requirements, this investment research report is classified as investment research and is objective. This material is only directed at and is only made available to persons in the EEA who would satisfy the criteria of being "Professional" investors under MiFID and to persons in the UK falling within Articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as "relevant persons"). Accordingly, this document is intended only for persons regarded as investment professionals (or equivalent) and is not to be distributed to or passed onto any other person (such as persons who would be classified as Retail clients under MiFID).

All substantially material sources of the information contained in this report are disclosed. All sources of information in this report are reliable, but where there is any doubt as to reliability of a particular source, this is clearly indicated. There is no intention to update this report in future. Where, for any reason, an update is made, this will be made clear in writing on the research report. Such instances will be occasional only.

Please note that this report may provide views which differ from previous recommendations made by the same individual in respect of the same financial instrument or issuer in the last 12 months. Information and details regarding previous recommendations in relation to the financial instruments or issuer referred to in this report are available at <https://baird.bluematrix.com/sellside/MAR.action>.

Robert W. Baird Limited or one of its affiliates may at any time have a long or short position in the company or companies mentioned in this report. Where Robert W. Baird Limited or one of its affiliates holds a long or short position exceeding 0.5% of the total issued share capital of the issuer, this will be disclosed separately by your Robert W. Baird Limited representative upon request.

Investment involves risk. The price of securities may fluctuate and past performance is not indicative of future results. Any recommendation contained in the research report does not have regard to the specific investment objectives, financial situation and the particular needs of any individuals. You are advised to exercise caution in relation to the research report. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.

Robert W. Baird Limited and Robert W. Baird & Co. Incorporated have in place organisational and administrative arrangements for the prevention, avoidance, and disclosure of conflicts of interest with respect to research recommendations. Robert W. Baird Limited's Conflicts of Interest Policy, available [here](#), outlines the approach Robert W. Baird Limited takes in relation to conflicts of interest and includes detail as to its procedures in place to identify, manage and control conflicts of interest. Robert W. Baird Limited and or one of its affiliates may be party to an agreement with the issuer that is the subject of this report relating to the provision of services of investment firms. Robert W. Baird & Co. Incorporated's policies and procedures are designed to identify and effectively manage conflicts of interest related to the preparation and content of research reports and to promote objective and reliable research that reflects the truly held opinions of research analysts. Robert W. Baird & Co. Incorporated's research analysts certify on a quarterly basis that such research reports accurately reflect their personal views.

This material is strictly confidential to the recipient and not intended for persons in jurisdictions where the distribution or publication of this research report is not permitted under the applicable laws or regulations of such jurisdiction.

Robert W. Baird Limited is exempt from the requirement to hold an Australian financial services license and is regulated by the FCA under UK laws, which may differ from Australian laws. As such, this document has not been prepared in accordance with Australian laws.
