

The Search Engine for Surplus Fasteners

Why wouldn't you?

www.FastenersClearingHouse.com 877.332.7836

FCH Surpasses 275,000 Lines

FastenersClearingHouse.com (FCH), Naperville, IL announced this month that its online surplus fastener database has surpassed 275,000 line items, making it the largest database of its kind on the Internet.

FCH is a free sourcing option for fastener distributors and acts as a search engine for surplus, odd lot, and hard to find items. Over 150 distributors list inventory with the service, including Porteous Fastener Company, Anixter Fasteners, Nissen Fasteners, Winzer USA, All-Pro Fasteners, Inc. and many more.

"Our members have reported an increase in activity during the first quarter," said Brian Musker, FCH database manager. "The industry seems to have taken notice and we're beginning to see the brand recognition we've been working for. This is going to benefit users and members alike."

Founded in October 2006, FCH is an independent online exchange supporting the fastener industry by providing the preeminent place to buy and sell surplus and overstock fastener inventory on the Internet.

Distributors with inventory to list can post up to 10,000 lines of inventory and receive unlimited RFQs directly from potential buyers, with a one year membership. Complimentary banner advertising on the FCH web site is also included.

No charge or registration is required to search the database, and once items are located, users are provided with direct contact information to the listing distributor.

There are no commissions or line charges to pay.

When it first came online, some industry insiders expected the database to quickly fade away, so news of its continued growth have surprised some. There have been several reasons for the success.

"Our members love the fact that we load their data for them from a variety of formats. That really removes one of the largest barriers to using the web to move

dusty inventory in the warehouse," said Eric Dudas, FCH operations manager, commenting for this story. "We've also worked very hard to keep promoting the site and developing the brand."

Indeed, a few quick Google or Yahoo searches finds the FCH name popping up more and more frequently and with higher rankings each week. In today's world, that kind of positioning is critical to generating the level of traffic that gets attention.

The screenshot shows the search results for 'Nuts' on the FastenersClearingHouse.com website. The search criteria are: Standard Search, Brand Name Search, Nuts, Castle (Hex), Select Material, Select Finish, Size: 1/8, and Description: [blank]. The results show 8 matching items.

st	commodity	type	material	finish	size	description	qty
Action	IL	Nuts	300 Stainless (A1,A2,1B-8, 304, 316 etc.)	Plain	1 1/8-12	castle nut	10
PH Fast	PA	Nuts	Steel	Cadmium	1 1/8-12	hex castle nuts	540
PH Fast	PA	Nuts	Steel	Plain	1 1/8-12	hex castle nuts	400
PH Fast	PA	Nuts	Steel	Zinc	1 1/8-12	hex castle nuts	60
Parts..	TX	Nuts	Steel	Plain	1 1/8-12	1-1/8-12 hex castle nut plain	13
APF	TX	Nuts	Steel	Plain	1 1/8-12	castle nut	6
Ameri	NY	Nuts	Steel	Plain	1 1/8-12	castle nut	195
Action	IL	Nuts	Steel	Plain	1 1/8-7	castle nut	90

While FCH becomes a favorite link with an increasing number of industry users, the number of members listing their inventory on the database continues to grow as well.

"It's seems to be an exponential thing," Musker observed. "Lots of early adopters are renewing their subscriptions with us, and word seems to be spreading. That's the kind of advertising you simply can't buy."

To sample the web site, go to www.fastenersclearinghouse.com and click the Search link. For additional information, email support-fch@fastenersclearinghouse.com or call 877-332-7836. ☎