FastenersClearingHouse.com

The Search Engine for Hard to Find Fasteners

www.fastenersclearinghouse.com

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FCH Banner Advertising Rates & Information - Effective 02/23/09

Market to thousands of highly targeted Web users with banner advertising and an inbound link to your website on the FCH website. FCH users are largely industrial fastener distributors and manufacturers, or consumers of commercial and industrial fasteners and related inventory. The FCH Search page is the most active page of the website, and currently renders almost 2,500 times per business day. Your ad will be seen, and it will be seen the by the right people.

<u>Premium Banner</u>: Appears on *Search* and *HotSheets* pages, and includes a URL link to your website. Limited to 10 ads in random rotation at any one time. Size: 728 x 100 pixels Formats: gif/jpg/swf

<u>Standard Banner</u>: Appears on all main FCH pages, and includes a URL link to your website. Displayed in random rotation. A standard banner ad is provided at no charge to FCH members. Size: 220 x 100 pixels Formats: gif/jpg

Rates

| | Three Months | One Year |
|-----------------------------|--------------|------------|
| Premium Banner, FCH Member | \$275.00 | \$950.00 |
| Premium Banner, Non-Member | \$350.00 | \$1,250.00 |
| Standard Banner, FCH Member | N/C | N/C |
| Standard Banner, Non-Member | \$95.00 | \$325.00 |

Call today to reserve your space on "The Fastest Growing Fastener Database on the Net!"

Toll Free: 877-332-7836

Banner ad production services are available. Contact us if you have advertising ideas or requirements that are not discussed above. FCH reserves the right to compress banner ads to minimize file size and optimize download times.

