

# FCH Lets You Market to Distributors Only or to the Whole World. It's the Fastest Growing Fastener Space on the Net. You need to be here.

## Fastenersclearinghouse.com



If you do business in the fastener industry, then you need to be on FCH. It's the largest and fastest growing fastener database of its kind on the web or in book format. It's a place to market your slow movers, specials and surplus stock. And it's a place to promote your business too. With daily visitor traffic that beats anything comparable out there (up over 70% in Q308), FCH is a place to see and be seen. Master distributors, two person operations, and everyone in between. They're all here. All for less than it costs to run a tiny ad in a trade mag. It's a no brainer. **You need to be here.**

**Sell Just to the Industry,  
or Market to the World.**

**JOIN NOW!**  
Sign-Up is Easy!  
Takes only  
2 minutes

### Become an FCH Member Today and Receive These Benefits:

- List up to 10,000 inventory items in the FCH online database
- Receive unlimited access to the Distributors Only inventory search engine
- Market to Distributors only or to anyone with an Internet connection. It's your option
- Upload inventory with a spreadsheet and run it through "The Scrubber" for easy formatting
- Maintain complete control over your inventory with secure 24/7 access
- Display your company logo and website with complimentary banner advertising
- Receive unlimited inquires from the FCH SourceFinder™ system
- Broadcast your specials to the world with the new HotSheets™ system
- Pay no commissions, inventory fees, or line charges
- Receive a high quality inbound link to your website. SEO friendly!

**Only \$495  
Annual membership**

**SPECIAL OFFER:**

Join by 01/01/09 and receive  
an additional 30 days FREE. Go to  
[www.fastenersclearinghouse.com/join](http://www.fastenersclearinghouse.com/join)

# Distributors Only Section Released With New FCH Version

**Naperville, IL** (October 27, 2008) – Fastener distributors will notice big changes and exciting new features at FastenersClearingHouse.com (FCH), it was announced today along with the launch of its new version.

The new version, dubbed "FCH 2.0", was released in time for the National Industrial Fastener Show West, which is being held in Las Vegas in early November.

“One thing we’ve heard loud and clear is that many distributors want a place where they can market only to other distributors,” said Eric Dudas, FCH operations manager. “FCH 2.0 brings features to the market that will serve suppliers who have asked for this type of exclusivity, while keeping the open side of FCH that we’ve become known for. It’s a ‘distributors only section’, if you will. It’s going to make lots of people very happy.”

Now that the new release has hit the Web, FCH members have the option of listing their inventory under the previous format, which is open to anyone with a computer connected to the Internet, or to list it in a secure portion of the website, available only to other fastener distributors. Members also have the option of listing in both areas.

“We’ve developed an approach for every kind of distributor. It’s an important move that perfectly fits our objective of delivering value to the industry,” Dudas added.

Along with the new secure area, FCH 2.0 offers a new, graduated membership option for distributors with lower inventory volumes. This removes all the barriers to Internet marketing for every sized distributor.

FCH remains free to use as a search tool and sourcing option for the worldwide market. However, users who wish to access the new



*Surplus inventory has been likened to 'lost gold found' by some distributors. Join FCH today to find yours.*

distributor's portion of the database are required to create a membership.

Also, numerous enhancements have been made to many of the behind the scenes software systems that support the FCH website. For example, the software inventory upload program, known as "The Scrubber", has been improved to recognize many new industry abbreviations, commodity types and brand names. This makes it even easier for members to have their fastener inventory formatted and uploaded to the Web, which is complimentary to FCH members.

The FCH database currently contains nearly three hundred fifty thousand line items from across North America, with new inventory added every week. The FCH database and search engine can be found on the Internet at [www.fastenersclearinghouse.com](http://www.fastenersclearinghouse.com).

#### **About FastenersClearingHouse.com:**

FCH is an independent and market specific search engine supporting the industrial and commercial fastener industry by providing a place to buy and sell surplus, hard to find, and odd lot fastener inventory on the Internet. Founded in October, 2006, FCH is based in Naperville, Illinois.

*Special End of '08 Release*