

FastenersClearingHouse.com

Buy/Sell Surplus Fasteners Online

www.fastenersclearinghouse.com

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For immediate release:

Naperville, IL (July 3, 2007) – The biggest challenge in liquidating surplus and overstock fastener inventory on the Internet has been the problem and expense of formatting the inventory.

FastenersClearingHouse.com removes this barrier to entry with its proprietary software program that makes it fast and simple to get surplus inventory onto the Web. It also makes fastener inventory easy for the search engine to find so that users can locate and buy it.

“We knew that distributors needed to get their inventory online quickly and easily, so we worked very hard to make this simple for them,” says Brian Musker, the database guru behind FCH. “When we tell them it's free to format their listings, they can hardly believe it! We have several members who update their inventory listings each month, and it only takes them a few minutes. They just love it.”

The software, nicknamed “The Scrubber”, cleans otherwise unintelligible data and turns it into sales just waiting to happen. FCH members have free access to the software whenever they upload their inventory.

Converting sales from items that have been gathering dust for years is what FastenersClearingHouse.com is all about, and the up and coming Internet site has become the new leader in online surplus fastener inventory in only six months.

“This site is not only great for end users, but it helps resellers help each other out as well,” says Lance MacAinsh, of Detroit Fasteners. “It works for you 24/7.”

Most distributors understand the benefit of making sales from written off or slow moving items, and FastenersClearingHouse.com provides a way to do this with minimal effort and expense. The inventory database has grown rapidly, and now approaches a quarter million line items.

Anyone can search the database for free and make contact with members who list their items on the site. Members can list up to 10 thousand items per year for one low subscription price, and they receive additional benefits as well, such as banner advertising and RFQs.

About FastenersClearingHouse.com:

FCH is an independent online exchange supporting the fastener industry by providing the preeminent place to buy and sell surplus, odd lot and overstock fastener inventory on the Internet. Founded in October, 2006, FCH is based in Naperville, Illinois.

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