

Contact: Eric Dudas, Operations Manager
877-332-7836 / edudas@fastenersclearinghouse.com

For immediate release:

FCH Surpasses 275K Surplus Fastener Line Items

Naperville, IL (March 27, 2008) – FastenersClearingHouse.com (FCH), announced this month that its online surplus fastener database has surpassed 275,000 line items, making it the largest database of its kind on the Internet.

FCH is a free sourcing option for fastener distributors and acts as a search engine for surplus, odd lot, and hard to find items. Over 150 distributors list inventory with the service, including Porteous Fastener Company, Anixter Fasteners, Nissen Fasteners, Winzer USA, All-Pro Fasteners, Inc. and many more.

“Our members have reported an increase in activity during the first quarter,” said Brian Musker, FCH database manager. “The industry seems to have taken notice and we’re beginning to see the brand recognition we’ve been working for. This is going to benefit users and members alike.”

FCH is an independent online exchange supporting the fastener industry by providing the preeminent place to buy and sell surplus and overstock fastener inventory on the Internet.

Distributors with inventory to list can post up to 10,000 lines of inventory and receive unlimited RFQs directly from potential buyers, with a one year membership. Complimentary banner advertising on the FCH web site is also included.

No charge or registration is required to search the database, and once items are located, users are provided with direct contact information to the listing distributor. There are no commissions or line charges to pay.

When it first came online, some industry insiders expected the database to quickly fade away, so news of its continued growth has surprised some. There have been several reasons for the success.

“Our members love the fact that we load their data for them from a variety of formats. That removes one of the largest barriers to using the web to move the dusty inventory in the warehouse,” said Eric Dudas, FCH operations manager, commenting for this story. “We’ve also worked very hard promoting the site and developing the brand.”

Indeed, a few quick Google or Yahoo searches finds the FCH name popping up more and more frequently and with higher rankings each week. In today's world, that kind of positioning is critical to generating the level of traffic that gets attention.

While FCH becomes a favorite link with an increasing number of industry users, the number of members listing their inventory on the database continues to grow as well.

"It's seems to be an exponential thing," Musker observed. "Lots of early adopters are renewing their subscriptions with us, and word seems to be spreading. That's the kind of advertising you simply can't buy."

Additionally, the fastener search engine will soon announce a premium banner-advertising program that will satisfy the wave of requests that have been made for such a service by member companies. The new program will be offered to a limited number of participants, making placements on the website as prominent and effective as possible.

To sample the web site, go to www.fastenersclearinghouse.com and click the Search link. For additional information, email support-fch@fastenersclearinghouse.com or call 877-332-7836.

About FastenersClearingHouse.com:

FCH is an independent online exchange and search engine for surplus, odd lot and overstock industrial fastener inventory. Founded in October, 2006, FCH is based in Naperville, Illinois.
